

A hand with red-painted nails holds a white ceramic mug filled with a light-colored beverage. The background is a vibrant, floral pattern with various flowers in shades of pink, orange, blue, and green, set against a light pinkish-purple background. The overall aesthetic is soft and feminine.

beauty & travel blog

AND OUT COMES THE GIRL

BY SILVIA DI LEONARDO

www.andoutcomesthegirl.com



Hey! My name is Silvia, nice to e-meet you.
I'm a beauty and travel blogger from Italy.

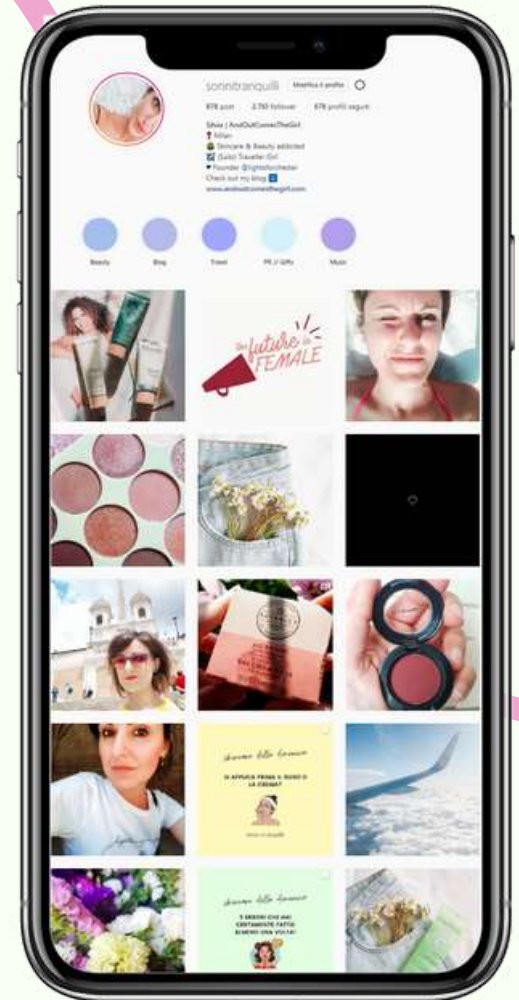
Back in 2013, I started my blog
AndOutComesTheGirl.com

focused on reviewing products and giving
travel advices. I got a really exciting
response and a lot of cool collaborations, I
can't wait to grow more and work with you!

travel



beauty



THE NUMBERS



+3 K



+2,8 K



712



245

blog

AUDIENCE 70% Female - 30% Male

AGE RANGE 18-34 (65%) - OVER 35 (35%)

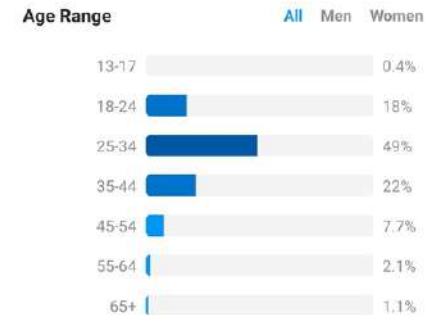
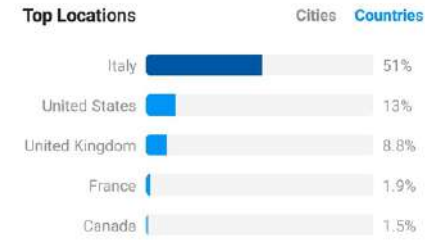
MONTHLY SESSIONS +1.600

MONTHLY PAGE VIEWS +2.000

AVG. SESSION +1 MIN

Source: Google Analytics - Jan-Dec 2020 Data

instagram



Source: Instagram Insights Nov 2020



I'VE WORKED WITH
A LOT OF LOVELY
BRANDS IN BEAUTY,
SKINCARE AND
TRAVEL MARKETS. HERE
SOME EXAMPLES:

FOREO



L'ORÉAL
PARIS

.italo
Nuovo Trasporto Viaggiatori



GARNIER

COSMOPROF
WORLDWIDE BOLOGNA



MAYBELLINE
NEW YORK

Panasonic



Hotels.com™

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LET'S CONNECT!



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